



SPEND LESS TIME WHILE DRIVING BETTER RESULTS.

Social media marketing is successful when you are constantly posting updates and having real-time interaction with your clients. However, who has time for all of that?

What you need is an easy-to-use tool that streamlines your social media marketing needs. Social Marketing publishes content, finds real-time leads, and searches for content. With Social Marketing, businesses can build loyal followers and revenue through the use of social media.



GENERATE LEADS

BUILD FANS

RESPOND TO CUSTOMERS

COMPOSE POSTS



Reply to a lead with the click of a button! Discovery Marketing is the fastest way to find red-hot business opportunities through social media.

Thinking up new things to say on social media can be difficult. Build Fans helps small businesses create compelling social posts that people want to tune into.

Follow social activity and see what people are saying across all of your social sites. No more logging into more than one platform. Access all activity and respond directly to customers from one easy place.

Compose and post your social content across all of your platforms from just one location. Plan and compose your future posts, then just sit back and watch as Social Marketing posts for them you.



BENEFITS

- Interact directly with new customers and expand your audience
- Discover and republish content to engage with your social audience
- Respond to clients on your multiple social platforms from one place
- Monitor multiple Facebook, Twitter, Google, LinkedIn and Foursquare accounts from one easy-to-use location
- Compose and post to all of your social media platforms from one location
- Schedule your content and have it publish at a later date

85%

of fans of brands on Facebook recommend brands to others, compared to just 60% of average users. ²



Customer
Service



Generating
Leads



Building
Fans

Monitor, manage and build your online reputation today!



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² <http://www.syncapse.com/value-of-a-facebook-fan-2013/#.U9gcRPIdV8F>